

Custom Print Artwork Specifications

There are three options for having your dictation/staff books custom printed:

- a) We can add your logo and information to our pre-designed cover.
- b) We can create a tailored cover for a set up charge of \$50.
- b) You can design your own cover.

Logos/Artwork should be sent in the following formats:

- 300 dpi (dots per inch), sized to the dimensions you wish it to appear (ie., 3 x 3 inches, etc.)
- Acceptable file formats for print purposes: JPEG, PDF, EPS, TIF
- Bitmap (if B&W) CMYK (if colour)
- Unacceptable file formats for print purposes: GIF, PNG (these are for online use only)
- For more info on how different image types work visit: <http://www.scantips.com/basics09.html>

Customers who wish to design their own artwork, please follow these instructions:

Black & White imprinting:

- Artwork (including logos, pictures, contact info, etc.) must be greyscale or bitmap. All “black” must be 100%.
- Files may be sent in JPEG, PDF, TIF, EPS, or BMP file formats.
- Artwork must be sized exactly as you wish it to appear, at a resolution of 300 dpi (dots per inch).
- Mayfair cannot guarantee the quality of colour images that printed as greyscale.

Colour imprinting:

- Artwork (including logos, pictures, contact info, etc.) must be in CMYK format for digital out-putting.
- Files may be sent in JPEG, PDF, TIF, EPS file formats.

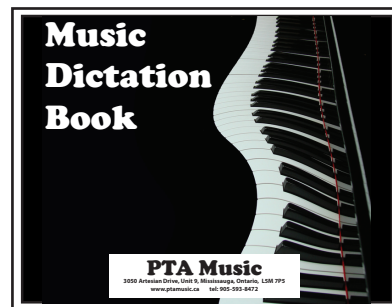
Sizes:

Dictation Books

Front cover: 8.5 inches (width); 7.5 inches (height)

Back cover: If you wish to design your own back cover, the same size restrictions apply.

****Artwork must NOT bleed off the page unless by special arrangement.**



****Your artwork design must allow for a 1/8 inch border all the way around the edge of the cover.**

Sheet Music Folders

Front cover: 9 inches (width); 12 inches (height)

Bleed: 0.125 inches (1/4 of an inch)

Back cover: If you wish to design your own back cover, the same size restrictions apply.